

# DDMRP/TOC at Lgi

Lane Kagey - COO

### WHAT WILL WE TALK ABOUT TODAY?

- Lgi's Business
- Our adoption of DDMRP/TOC
- Our latest improvements
- So what? What are the benefits?

- Lgi starts in 1978 and is quickly drawn into the technology community in the Portland area.
- Our technology customers moved to Asia, we



- Lgi is a product engineering company that creates custom solutions for engineers.
- We are passionate about innovation that brings highly specialized manufacturing solutions to the products you engineer.

- We are engineers pushing the boundaries in print technology and materials science.
- We are relentless about solving customer problems.
- We develop highly responsible and reliable relationships with engineers and engineeringfocused companies.

#### Our Results

Specialized labels, Film Insert Molding, Clean Room,
 Printable Electronics, Extreme Components, Flexible
 Electronics, and any new problem we can solve.

#### PROCESS LABELS

 Used or consumed in support of or during the production process (or other internal processes, such as laboratory/research environments)

Lot Numbe

Date:

- Does not include labels that become part of a finished product (such as packaging or product identification labels)
- Examples include:
  - Cleanroom labels
  - Sterilization process labels
  - Cryogenic and cold storage labels
  - **Durable labels**



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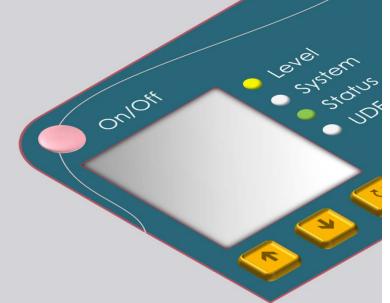
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# USER INTERFACE

- Enables user to interface with features of device and control device performance.
- Examples include:
  - Overlays
  - Membrane switches
  - Keypads
  - Buttons
  - Display and touch screens



#### PRODUCT IDENTIFICATION AND INFORMATION

 Used to incorporate product identity and branding as well as product information such as serial and warranty

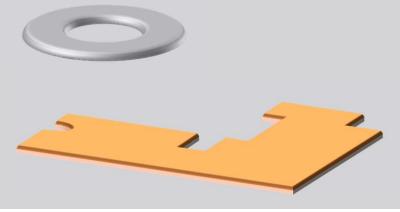
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- Examples include:
  - Metal nameplates
  - Embossed and Dome labels
  - Holographic and graphic-rich labels
  - UL/CSA approved labels



# DIE CUT COMPONENTS

- Used as a functional element of the device to provide features such as:
  - Adhesion
  - Thermal conductivity
  - Electro static dissipation
  - Vibration dampening
  - Flame resistance
  - Sealing
  - Insulation
  - Shielding





# FILM INSERT MOLDED PARTS



#### What is FIM?

- Film is printed second surface, formed and trimmed to match geometry of molding tool used to create plastic injected part
- Enables text and graphics to be integrated with molded plastic parts
- Durable and visually appealing alternative to first surface forms of decoration

#### Applications include:

- Lenses
- Displays
- Badges
- Remote Controls
- Bezels







# WORLDWIDE CAPABILITY



- In 2004 we began an aggressive series of changes to revitalize Lgi
  - We needed a more robust strategic direction
  - We needed greater global reach
  - We needed higher performance production systems
- By 2005 we began looking for ways we could dramatically improve our production performance

- The solutions had to account for
  - Global facilities extreme price pressure
  - Both Low volume High mix and High volume Low Mix
  - Bills of Material this is not common in our industry
  - Unique job shop with high product variation
  - Dynamic order variation
    - o "Slot-ins", "Pull-ins" and "Push-outs"
    - High short lead time volume < 1day order to delivery</li>
  - Very fast quotation creation < 5 minutes goal</li>
  - Easy to schedule
  - Easy to re-train staff

- We first learned about TOC at an industry association conference in 2005.
- We hired a consultancy to help us adopt TOC practices and worked with them through 2008.
- The work we completed allowed us to successfully navigate the huge downturn of 2009 in our industry while maintaining profitability
- In 2010 as volumes rebounded we didn't need to staff up.

- In 2009 we launched operational management software we designed and built for our business based on our TOC implementation.
- Subsequently in 2011 we integrated our software with DBR+.
- TOC principles are utilized throughout our entire business with on-going training both U.S. and International. Training has been challenging.

## OUR CADENCE SOFTWARE

- Web based operational management software including DDMRP/TOC functionality
- Work began in 2008 originally designed to help us with improving our speed to quote.
- By late 2009 we had progressed into full job planning and order taking.
- In 2010 we began adding the front and back ends such as invoicing and shipping/receiving as well as globalizing the rollout to Penang

# LGI CADENCE IMPLEMENTATION

Quote
Order
Build

<ul><li>RFQ</li><li>Estimate/Quote</li></ul>	- 2008
<ul><li>Purchase Order</li><li>Order Entry</li></ul>	- 2011 - 2009
<ul><li>Job</li><li>DBR+</li><li>2011</li></ul>	- 2009 - Integration in
<ul><li>Inventory</li><li>Shipping</li></ul>	- 2010 - 2009

Invoicing/Vouchering – 2012 Monitoring/Analytics - 2013

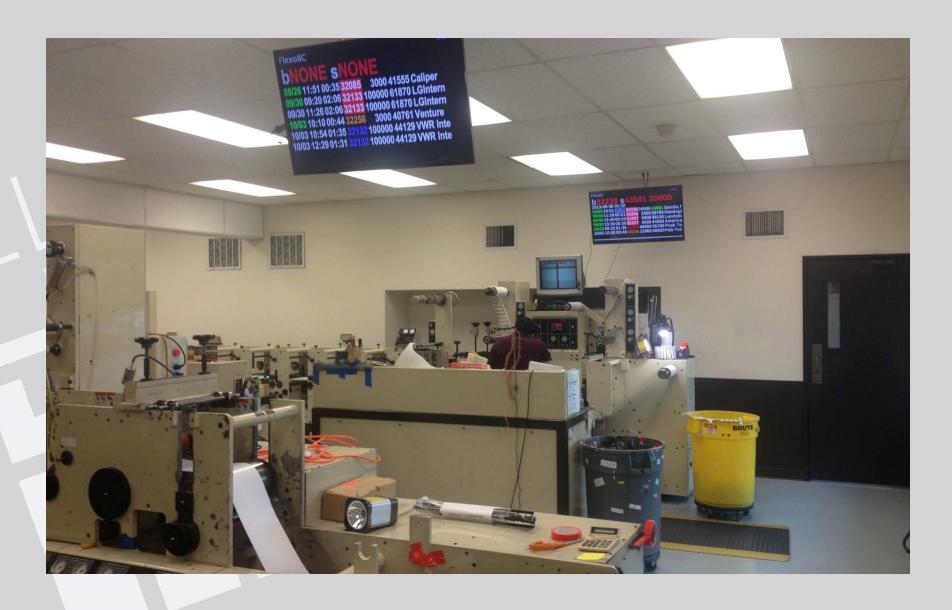
# RECENT ENHANCEMENTS

#### Analytics

- Detailed on-time performance
- Detailed budget to actual for time and materials
- Buffer analytics just starting
- Shop floor web based Status Monitors
  - Job priority
  - Buffer status
  - Job kit availability
  - Built using Cadence and DBR+ data

# SHOP FLOOR MONITORS

- USB Android stick
  - Android version 4.2
- TV accesses our internal monitor website.
  - Current job running for the resource
  - Job sequence latest start & planned duration
  - Job ready to start color coded
  - Buffer status color coded







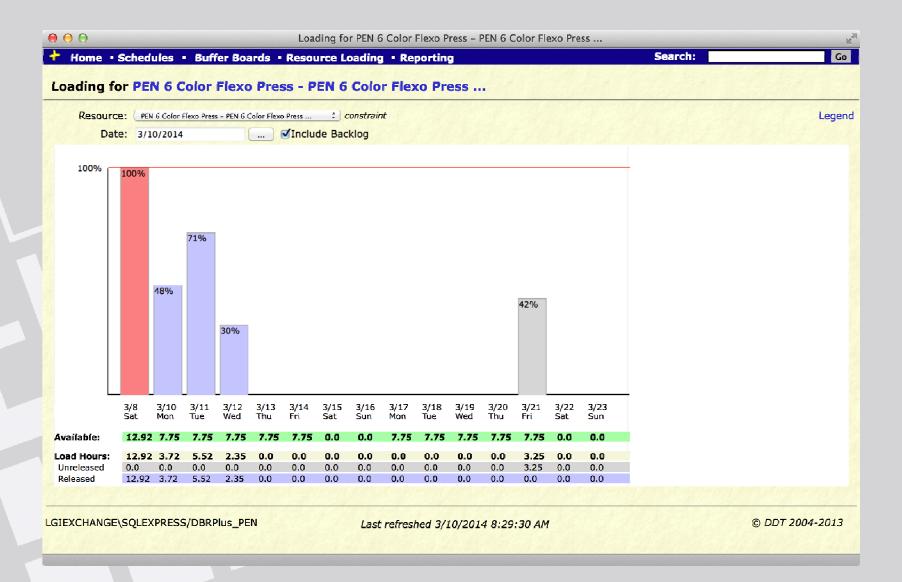


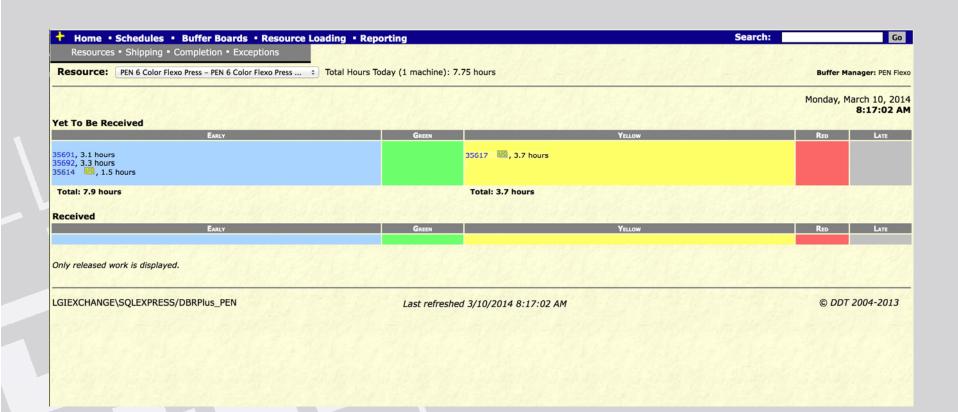
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## LGI CADENCE BENEFITS

- On-time performance has improved
  - 85% to ~97% To Customer due date
- Far less chaos in shop
- Clear priorities for all employees
- Budget vs. Actual
  - Time improved from about 10% to 3% delta
  - Material improved from about 7% to -11% delta
- Less arbitrary "rescheduling" by operators

## LGI CADENCE BENEFITS

- Global "anywhere/anytime" visibility
  - Key executives
  - Job status for sales/customer service
- Reduction in inventories approaching 50%
- Focus on capacity management
- Exception reports allow us visibility of issues that we can correct before it affects the client.

# LGI CADENCE BENEFITS

#### Profitability

- Making money now and in the future
- This is obviously the key criteria
- Our profitability was maintained through 2009 and has been improving since in spite of very large price drops and volume declines in our core Asia HDD business

# WHAT'S NEXT?

- Currently we are in the midst of an upgrade to simplify Cadence for our Penang and Wuxi staff
  - Currency exchange USD, MYR, SGD, THB, CNY, etc.
  - Dimensional analysis Imperial vs. metric
  - The interaction of these two particularly for pricing, quotation, purchasing and inventory valuation.

# WHAT'S NEXT?

- Next major release will include Cadence assisted buffer management for Raw Material and Finished Goods
  - ADU calculation
  - ADU History analytics
  - Buffer dynamics analytics spikes, murphies, EOL,
     BOL, etc.
  - Customer usage integration where possible

# Q&A

Lane KageyChief Operating Officer

LGInternational 6700 SW Bradbury Ct. Portland, OR 97224 lanek@lgintl.com +1 (503) 968-8317